

Real estate technology built around your projects, teams and operations.

Products, implementation and custom solutions for
builders who need connected control from enquiry to
owner service.

101	102	103	104	105	106
107	108	109	110	111	112
113	114	115	116	117	118
119	120	121	122	123	124
125	126	127	128	129	130

WIDESTATE OS

Builder operating system

CRM + CLM

Revenue to relationship

Growth creates risk when every team carries a different version of the project.

Builders do not lack activity. They lack one reliable operational context connecting customers, properties, documents, construction and costs.

- Ownership records spread across files and employees
- Sales conversations separated from live inventory
- Progress and contractor updates trapped in calls and messages
- Legal documents difficult to retrieve during high-stakes events

THE MANAGEMENT QUESTION

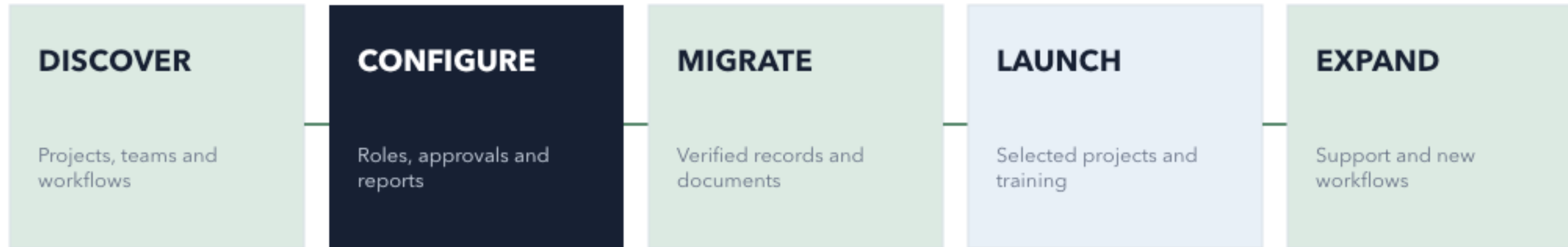
01 **What is available?**

02 **What changed?**

03 **What is delayed?**

04 **What needs action?**

The product is only half the job. Implementation makes it operational.



Complete platform • Selected modules • Custom real estate technology

WIDESTATE OS

Operating foundation

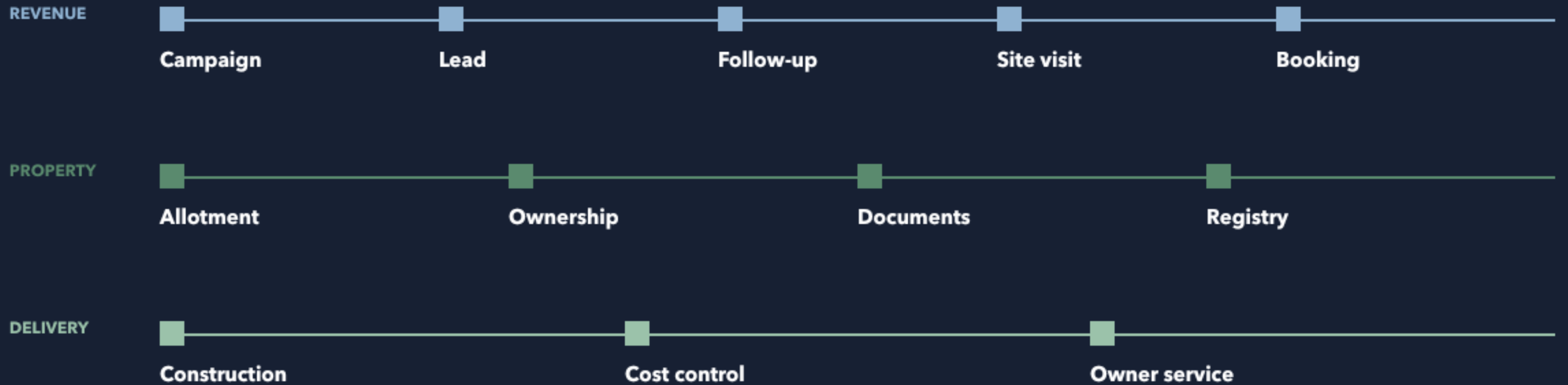
CRM + CLM

Revenue and relationship

CUSTOM

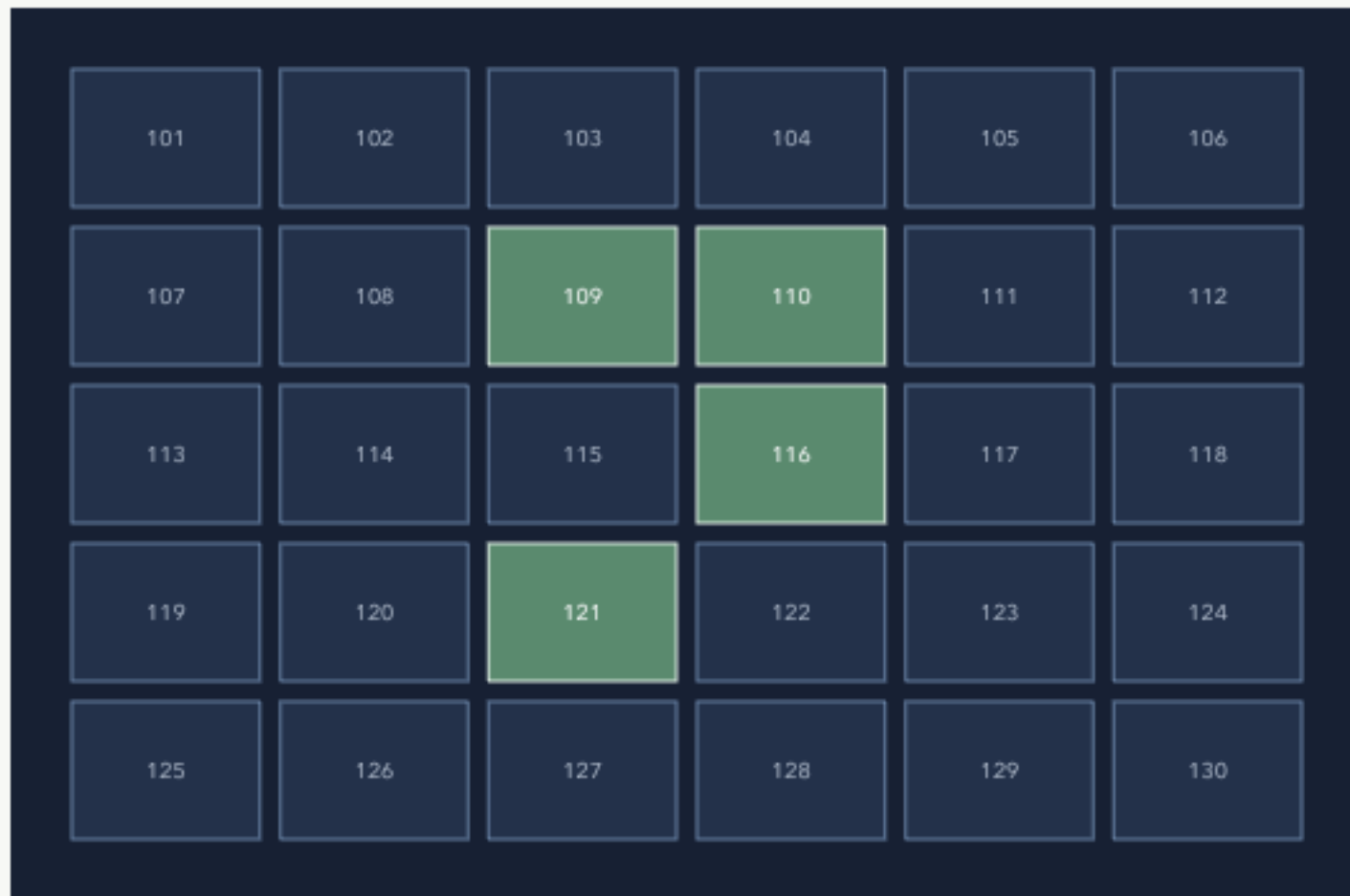
Portals, integrations and workflows

One operating thread connects revenue, property and delivery.



The customer and property carry their context forward. Teams stop rebuilding the same record.

The property becomes the centre of the operating system.



CLICKABLE PROJECT CONTEXT

PROJECT MAP

CAD/PDF or manual hierarchy

OWNERSHIP

Allotment, transfer and registry

DOCUMENTS

KYC, legal files and letters

CONSTRUCTION

Progress, contractors and issues

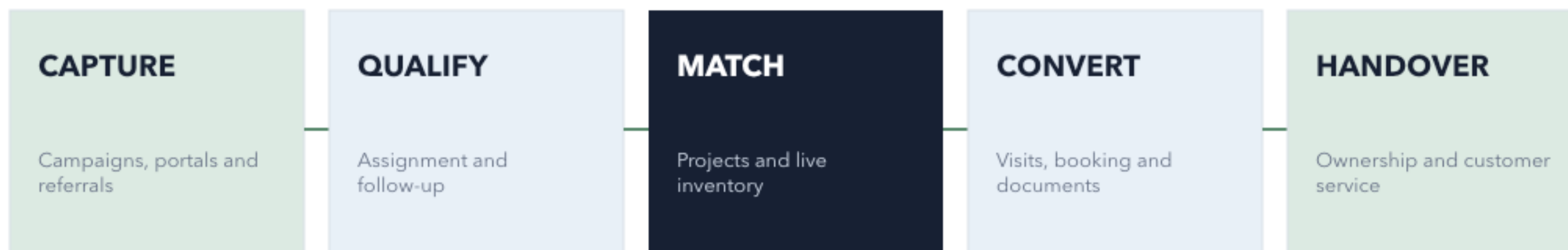
COST + BOQ

Planned versus actual

OWNER SERVICE

Approved documents and updates

The sales record should survive the booking.



Sales accountability improves when customer context moves forward.

PIPELINE

Visible activities

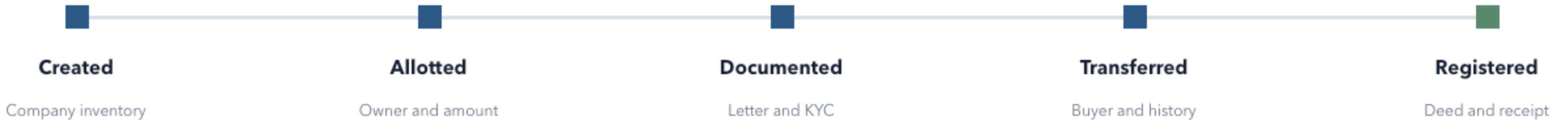
INVENTORY

Better matching

LIFECYCLE

Post-booking continuity

Every plot needs a complete, chronological trust record.



Plot · owner · transaction · documents · registry · audit history

Progress and cost become useful when management sees them before the end.

CONSTRUCTION

Site, plot, unit and room-level execution connected to accountable teams.

- Contractors and deadlines
- Progress photographs and issues
- Owner-visible updates

COST + BOQ

Planned quantities, procurement, invoices and payments connected to project reality.

- BOQ and vendor records
- Planned versus actual
- Human-reviewed risk summaries

Your company should not have to discard every working process to adopt better technology.

Kalman Labs can configure the platform, implement selected modules, or build specialist workflows around systems that should remain.

- Builder-branded portals and dashboards
- Custom roles, approvals, fields and reports
- CRM, accounting, storage and API integrations
- Existing-data migration and deployment support

ENGAGEMENT MODELS

- 01 **Complete operating system**
- 02 **Selected modules**
- 03 **Custom technology solution**
- 04 **Integration and migration**

Breadth comes from multiple evidence types—not an inflated client wall.

NAMED Saldha Land Developers	CONFIDENTIAL North India plotted developer	CAPABILITY CRM + customer lifecycle	CAPABILITY Legal document digitization
CAPABILITY Construction + management control	CAPABILITY Custom portals + integrations	PRODUCT WIDESTATE OS	PRODUCT Real Estate CRM/CLM

Named engagements, confidential delivery and configurable product capabilities are labelled separately.

One builder engagement connected project, property and document operations.

A plotted-development operating environment designed around easier project navigation, ownership actions, legal records, generated letters and owner-facing access.

WORKFLOWS DELIVERED

- Project + plot workspaces
- Registry and audit history
- Letter Studio + PDF composer
- Allotment and transfer
- Document vault
- Owner access

DELIVERED ENGAGEMENT

Saldha Land Developers

Vrinda Enclave
Ananta Enclaves
Ambey Homes

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The same operating principles adapt to a different multi-project builder structure.

A reusable operating model for company-held inventory, ownership actions, registry visibility and management reporting across developments.

WORKFLOWS DELIVERED

- Project hierarchy
- Plot status model
- Registry tracking
- Inventory visibility
- Ownership workflows
- Management reporting

CLIENT NAME CONFIDENTIAL

North India Plotted Development Company

Multi-project inventory
Registry visibility
Management reporting

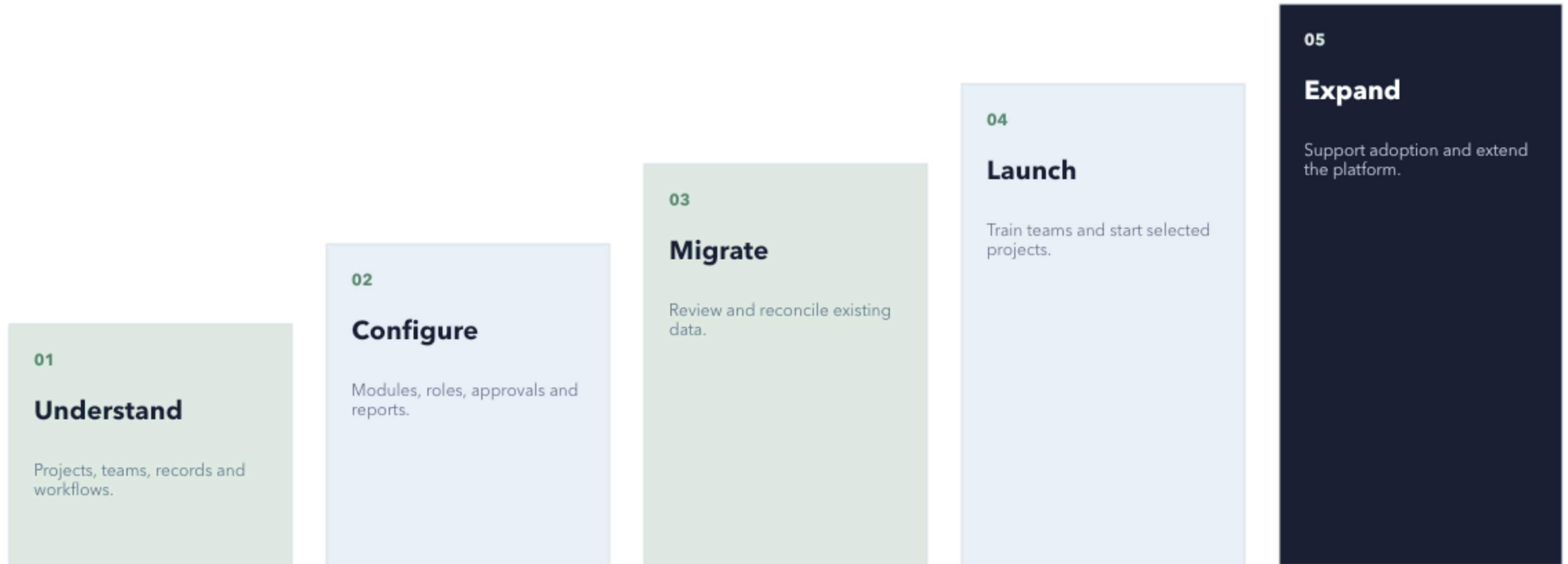
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The portfolio extends beyond the core platform.

LEGAL Dynamic letters + approvals	PDF Signed-page replacement	MIGRATION Existing records + documents	CUSTOMER Owner portals + access
SITE Mobile progress updates	MEDIA Marketing review workflow	REPORTING Management summaries	INTEGRATION Existing business systems

These are configurable solution areas; client delivery claims are made only where evidence is approved.

Adoption is designed into the delivery process.



Sensitive property operations require control, traceability and resilient delivery.

The platform is designed for companies, projects and roles that should not see the same records or perform the same actions.

- Multi-company and multi-project architecture
- Role-based permissions and file visibility
- Ownership and document audit history
- Cloud deployment, resilient storage and background processing

DELIVERY PRINCIPLES

01 **Permission before access**

02 **Review before publication**

03 **History before deletion**

04 **Support after launch**

Let us understand your projects before recommending the software.

Start with the complete platform, selected modules, or a custom real estate technology requirement.

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PORTFOLIO

WIDESTATE OS · CRM/CLM · Custom solutions

**START
WITH
THE
ACTUAL
REQUIRE
MENT.**